



Dasra Philanthropy Week - India's largest strategic philanthropy event,to bring global business and social leaders together toempower 113 million adolescent girls in India

- Over 300 prominent Indian and global philanthropists including Jennifer and Peter Buffett(via webcast),Nadir Godrej, Aditi Kothari andRoshniNadarMalhotrato convene for strategic dialogue on social change
- Launch of the first-Dasra Girl Power Awards to honor high-potential social enterprises that work towards empowering girls
- BNP Paribas Wealth Management partners with Dasrato further its longstanding engagement and presence in the individual philanthropic space
- Corporates to review global best practices to utilize INR 18,000 crore of CSR funds
- Impact investors to reflect on the current social investment landscape, key learnings, and the road ahead

Mumbai, February 26, 2014: Dasra, India's leading strategic philanthropy foundation, will host Dasra Philanthropy Week (DPW) from March 5-7th, 2014, in Mumbai. Supported this year by USAID, Omidyar Network, BNP Paribas Wealth Management and Vodafone Foundation, the event will bring together more than 600 philanthropists, corporates, foundations, impact investors and policy makers to solve pressing social and developmental issues faced by our country especially around adolescent girl empowerment.

Dasra's report, 'Owning Her Future' recognized that the 113 million adolescent girls in India are a largely vulnerable and abused group. India, home to 60 million child brides, has 95% of its adolescent girls drop out of schools by age 15 in leading states and over 50% girls face domestic violence. Over the next five years, Dasra will work on several girl-related issues including child marriage, domestic violence, menstrual hygiene and nutrition among others. Dasra Philanthropy Week will raise critical questions in an effort to drive visibility and action on both the issue and the role of philanthropy and stakeholder collaboration in supporting adolescent girls and helping India leverage its demographic dividend.

"To draw 700 million people out of poverty, Dasra has built powerful social change ecosystems, engaged multiple stakeholders and brought strategic funding, knowledge and skills to India's social sector. With increasing support from global and Indian partners, we will ensure that maximum lives are impacted in the most effective way possible," said Neera Nundy, Partner and Co-Founder, Dasra.

She further added, *"To build urgency around adolescent girl issues, we are proud to introduce Dasra Girl Power Awards, India's first-ever awards to identify and honor path breaking non-profits empowering adolescent girls in the country. Our goal is to help these organizations scale with funding, networks and skills so that millions of girls get the opportunities they deserve."*

In partnership with the BSE, Dasra Philanthropy Week will kick off on March 5th with keynote addresses by Mr. Ashish Chauhan, CEO, BSE, and Mr. Marten Pieters, CEO, Vodafone India. Sessions on the Companies Act 2013, approaches to giving, and employee engagement will equip corporate companies to be more strategic in their philanthropy. An exclusive panel on impact assessment led by Rice University Research Professor, Marc Epstein, will highlight the value of building impact assessment into



CSR for greater social impact. The day's highlight will include the announcement of the winners of Dasra Girl Power Awards, launched as part of Dasra's \$14 million alliance with USAID and Kiawah Trust.

March 6th, day two of the event, will bring together foundations and impact investors to discuss both grant and equity based models for social change. The panels will explore how innovative non-profit and for-profit models can work in tandem to help social sector organizations scale.

Dasra Philanthropy Week will conclude on March 7th with Dasra's signature event—the Indian Philanthropy Forum (IPF), India's largest platform for visionary high net-worth philanthropists. The event, founded in 2010 and in its fifth edition this year, will feature a high profile gathering of over 300 leading philanthropists, business and social change leaders. As Dasra's partner, BNP Paribas Wealth Management will host a discussion on Next Gen philanthropy by interviewing Roshni Nadar Malhotra. For the past 7 years BNP Paribas Wealth Management has awarded major philanthropists the BNP Paribas Prize for Individual Philanthropy. In 2013, Mr. Shiv Nadar, founder of the Shiv Nadar Foundation was the recipient of the BNP Paribas Prize.

The day will place the spotlight on social change stories, insights from Bain & Company on ecosystem building, presentations on Dasra's upcoming research including the launch of the Domestic Violence Report, and conversations with leading local and global philanthropists who will share their perspectives on giving.

Bringing the day to a grand finale will be video keynote addresses by Jennifer and Peter Buffett from NoVo Foundation. Past IPF speakers include visionary philanthropists like Rohini Nilekani, Hemendra Kothari, Rati Forbes, Dr. Raj Shah, Jayant Sinha, Shabnam Sinha, Kenneth Roth, Jack Sim, Mathew Bishop, and Nisa Godrej.

* *The Dasra Philanthropy Week events are by invitation only. If you need more information about the event, please contact: ipf@dasra.org*

About Dasra

Founded in 1999, Dasra is India's leading strategic philanthropy foundation. It inspires collaborative giving and partnerships amongst philanthropists, funders, corporates and the Government. Simultaneously, it enables high impact non-profit organizations to scale. Over the past 14 years, Dasra has strengthened the growth plans of more than 200 non-profits and social businesses, engaged with and educated over 500 philanthropists on strategic philanthropy, enabled over \$38 million in funding to social entrepreneurs, and published 22 research reports about education, health and livelihoods.

For more information, please visit www.dasra.org

For Media Enquiries, please contact:

Shrikant Ayyangar

Email: shrikant@dasra.org



Phone: +91 9819258828

GauravPrabhu

Email: gaurav@avian-media.com

Phone: +91 9833088885